MJPhD

INTEGRATION: CRITICAL AT THE START OF THE CHEMICAL INDUSTRY, NOT SO MUCH

Now....

MARK JONES CREATIVE DIRECTOR MJPHD, LLC

5 September 2023



EAST PALESTINE, OHIO



CO-PRODUCT PROCESSES



https://www.youtube.com/watch?v=YYkj2yYaGtU





WHAT I HOPE TO LEAVE YOU WITH

- Integration was crucial in the development of the chemical industry but has decreased in importance
- Inorganic chemistry created the chemical industry and remains important, but not particularly valued
- Scale remains the major source of competitive advantage in commodity chemicals



CHEMICAL INDUSTRY TECHNOLOGY WAVES

Inorganic

- mined materials
- electrochemical
- active reagents allow transformations

Functionalization

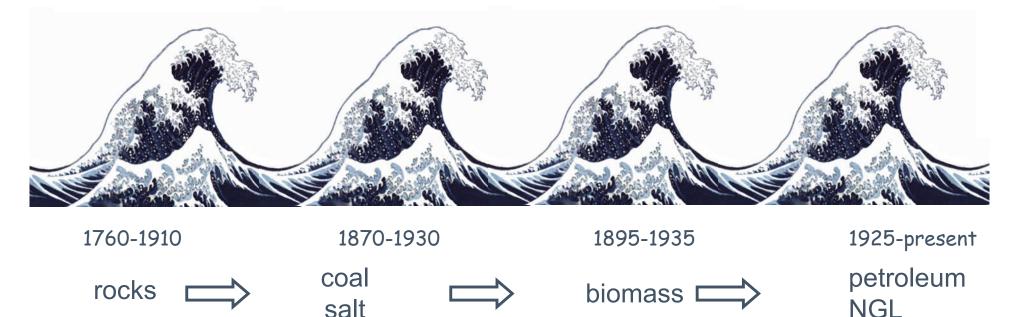
- use inorganics to transform organic substrates
- make dyes, solvents and drugs

Cellulosics

- use inorganics to transform natural materials
- partially synthetic polymers

Polymers

- took off with synthetic rubber
- continues today



WHAT IS INTEGRATION?

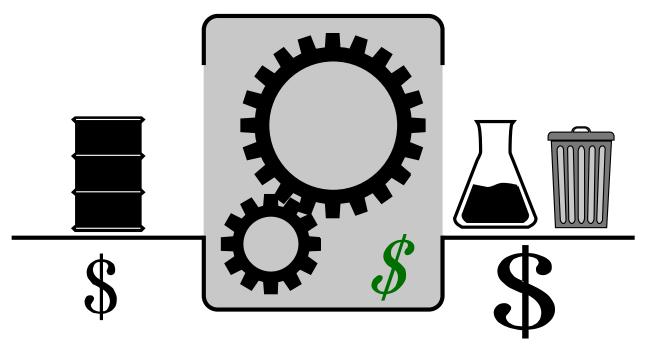


INTEGRATION



Linkage of mass and energy flows that create a significant advantage.

SIMPLIFIED CHEMICAL INDUSTRY





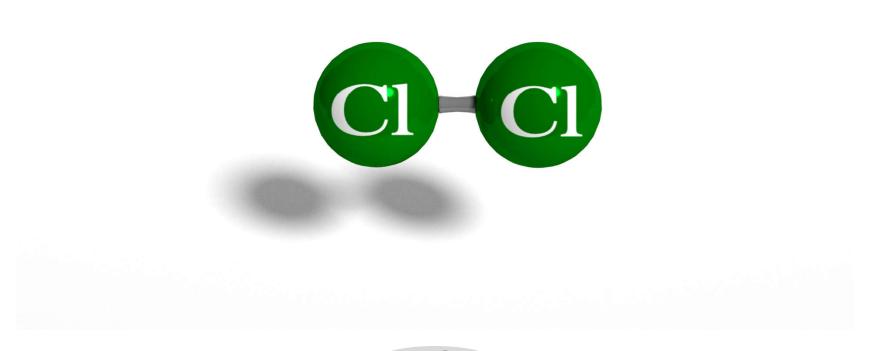
FOUNDATIONAL PILLARS OF THE MODERN CHEMICAL INDUSTRY

Electrochemical Chlor-Alkali

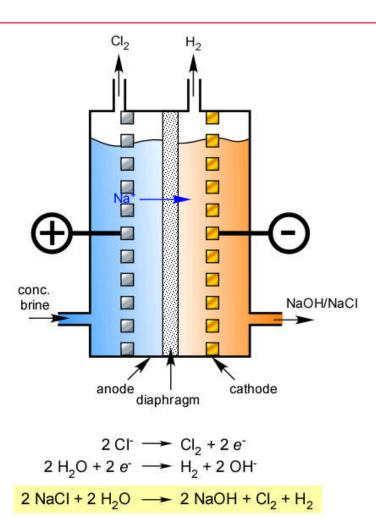
Steam Cracking







CHLOR-ALKALI

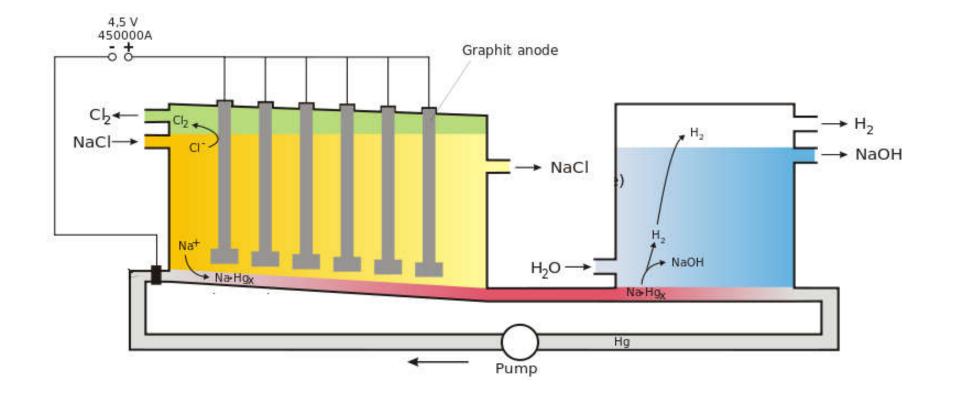


$Cl_2 + 2 NaOH \longrightarrow NaOCI + NaCI + H_2O$

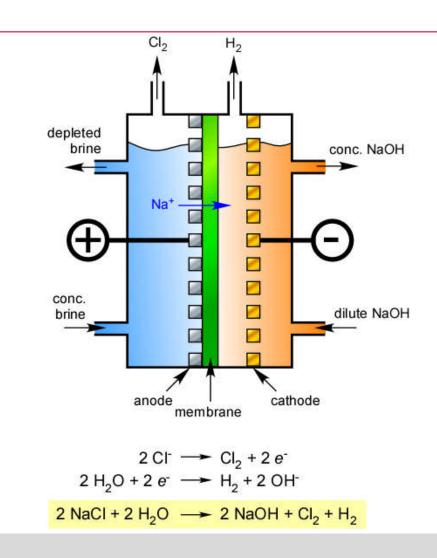
• The oxidizing power of chlorine was what was desired.

• No net production of alkali

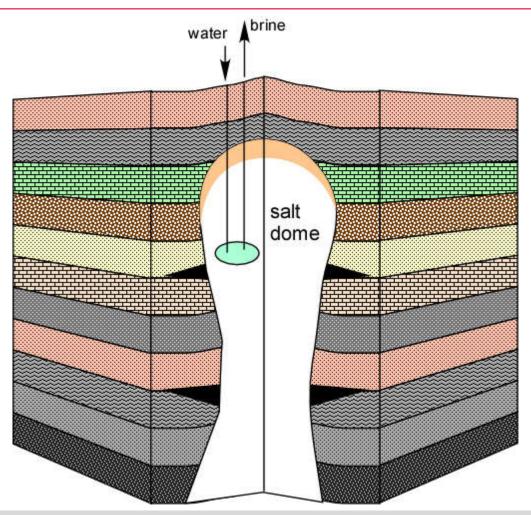
MERCURY CELLS



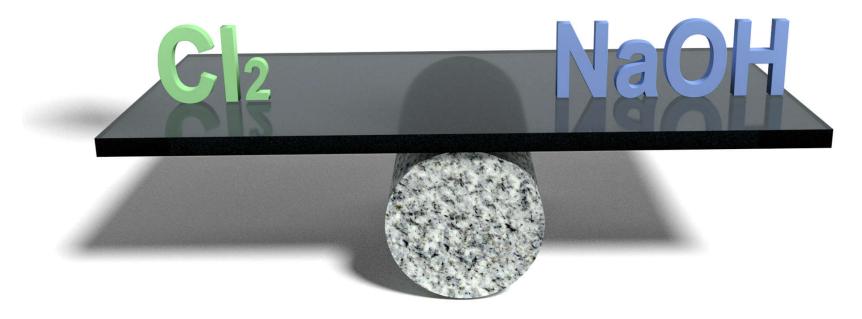
MEMBRANE CELLS



SOLUTION BRINE MINING - AN INVISIBLE MINE



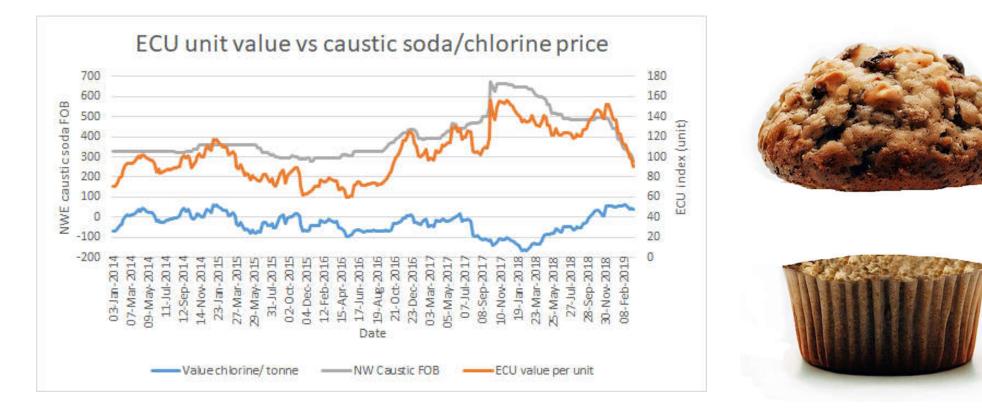




Caustic soda is a widely used industrial chemical, including in pulp and paper, detergents, including, agriculture, environmental protection, water treatment, foodstuffs, health, including, mater treatment, foodstuffs, health, including in the chemical, construction and including in the chemical constructing in the chemical construction and including in



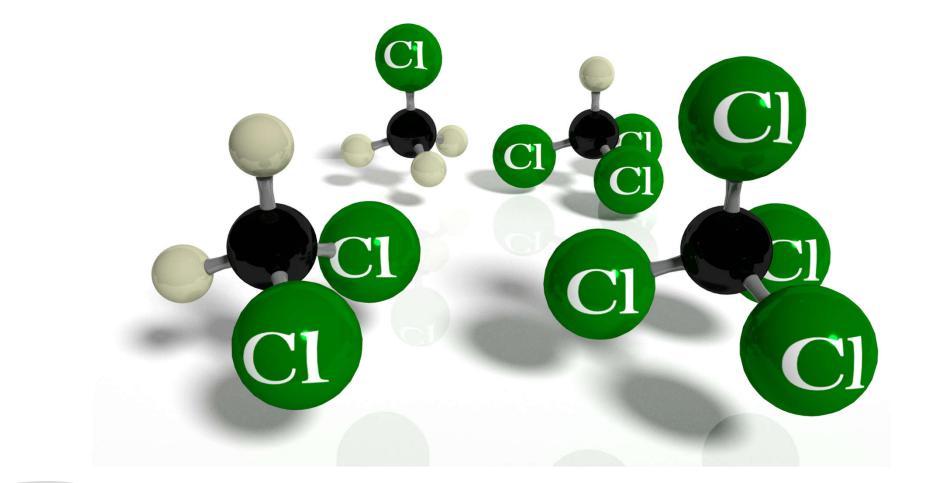
ECU PRICING



icis.com/explore/resources/news/2019/03/21/10336962/insight-european-ecu-values-fall-to-the-lowest-level-since-2016/



ORGANOCHLORIDES

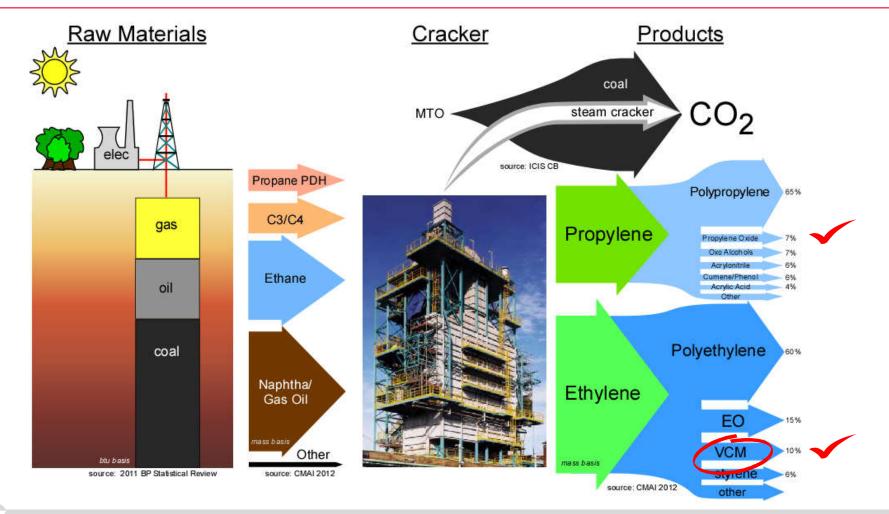




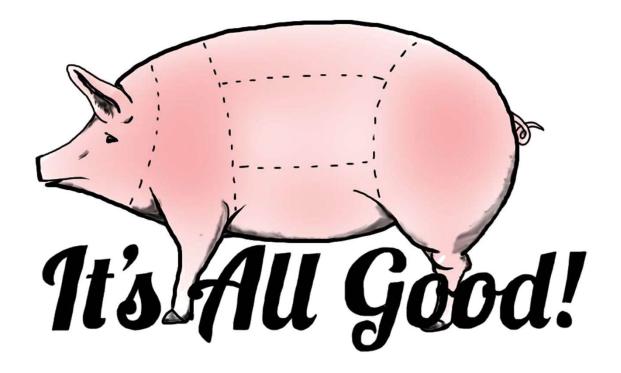




CHEMICAL INDUSTRY SNAPSHOT

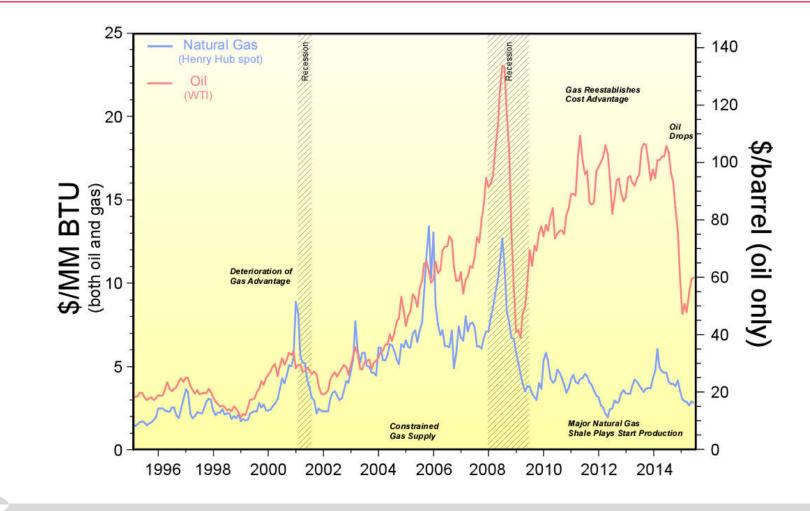


ALL REACTION PRODUCTS FIND USES

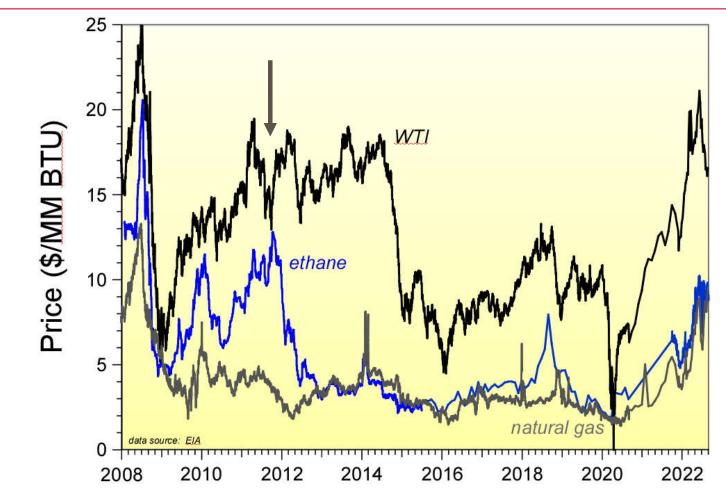




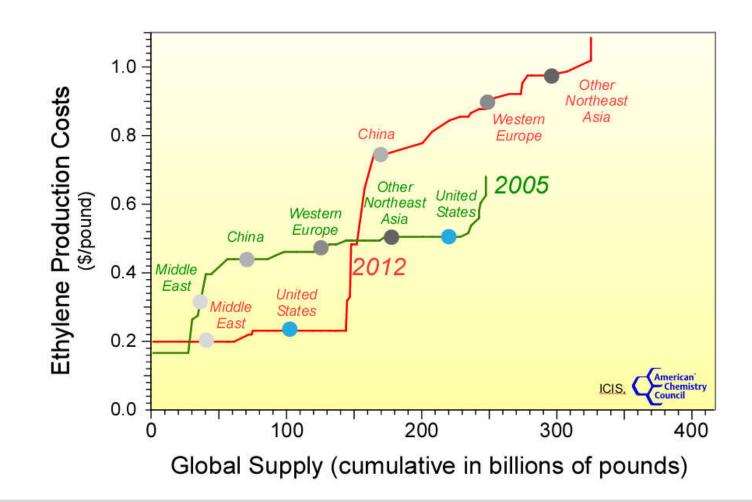
RECENT INDUSTRY HISTORY



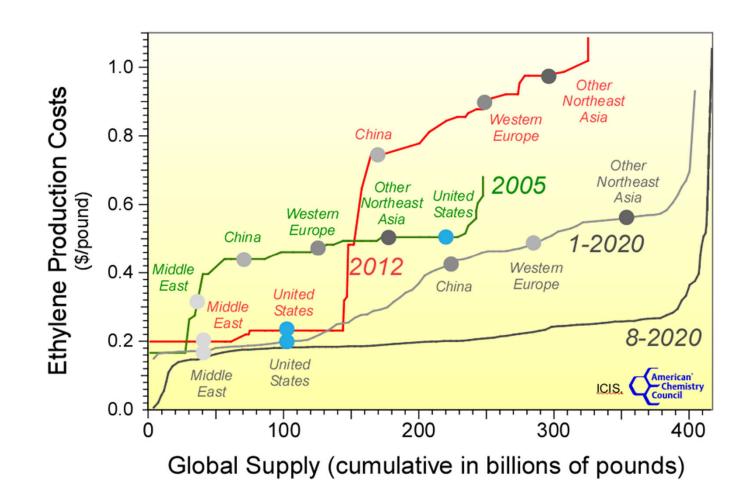
ETHANE PRICE NOW TRACKS GAS



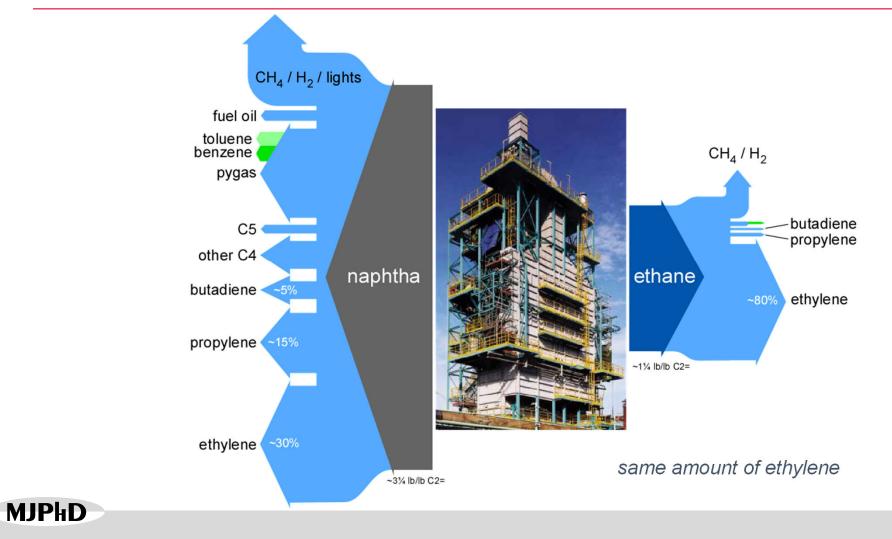
IMPACT OF LOW GAS PRICES



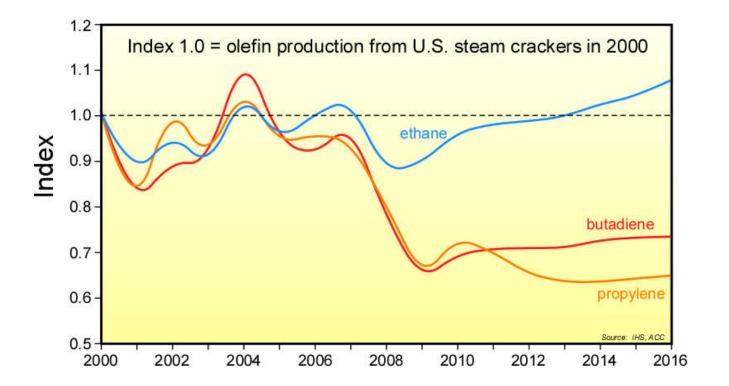
IMPACT OF LOW GAS PRICES



CRACKING COMPARISON

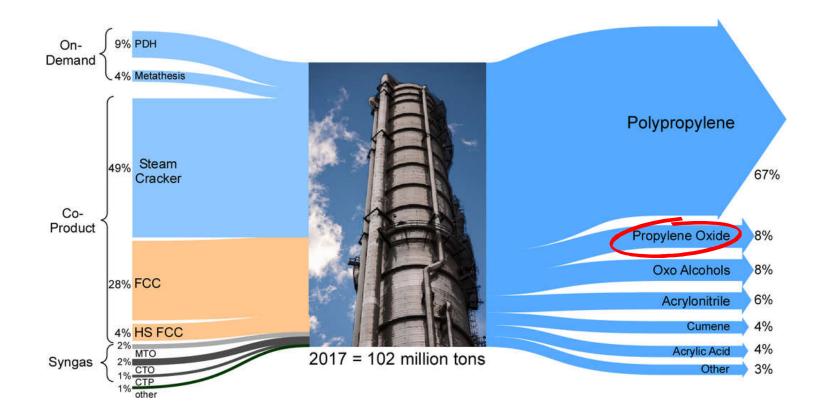


PRODUCTION OF C3/C4 DROPPED





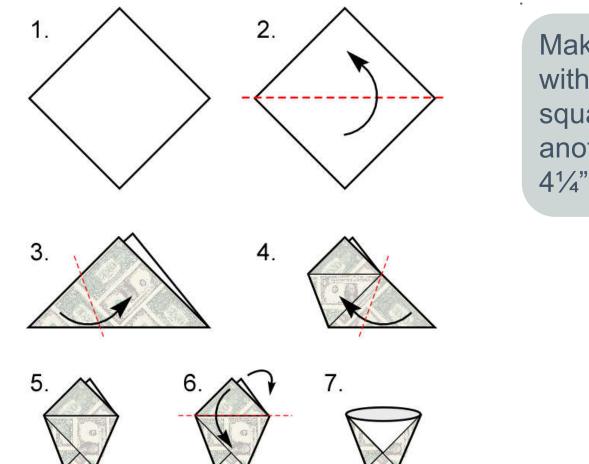
WORLD PROPYLENE



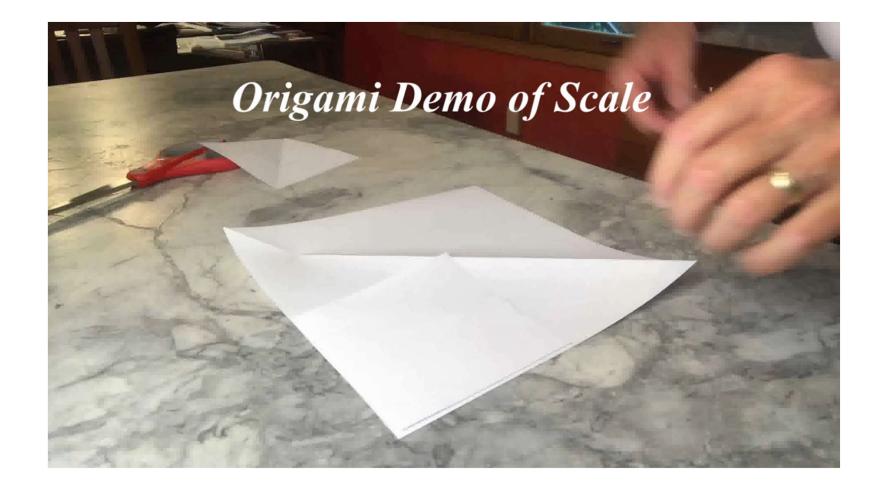
SCALE IS IMPORTANT



SCALE DEMO



Make a cup with an $8\frac{1}{2}$ " square and another with a $4\frac{1}{4}$ " square



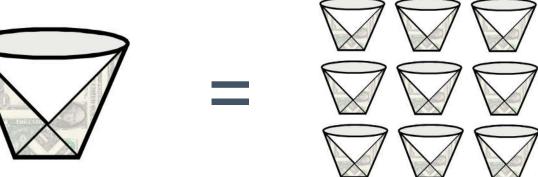
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IMPACT OF SCALE TO CONTAIN SAME VOLUME

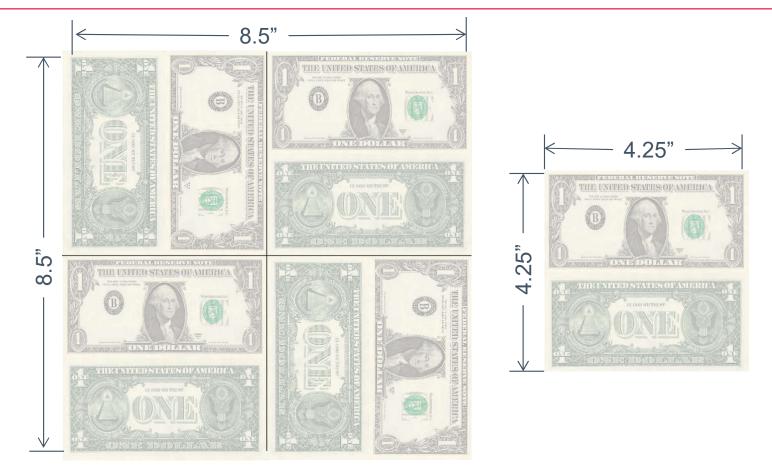


>2X material~9X labor to construct

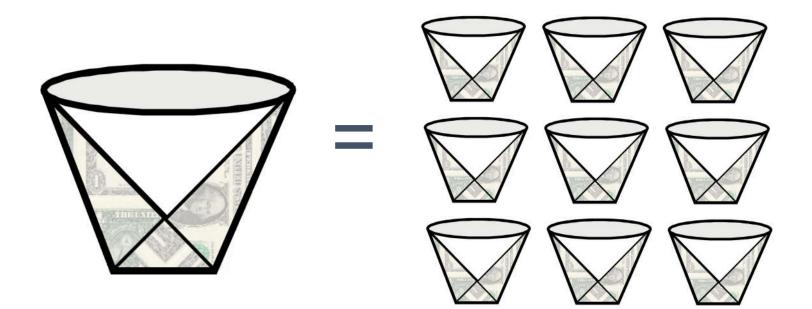




VIDEO DEMO

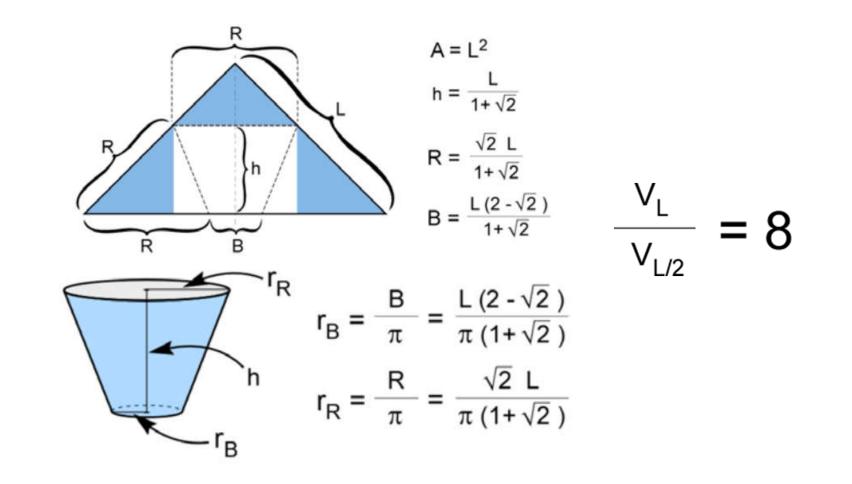


SCALE WINS

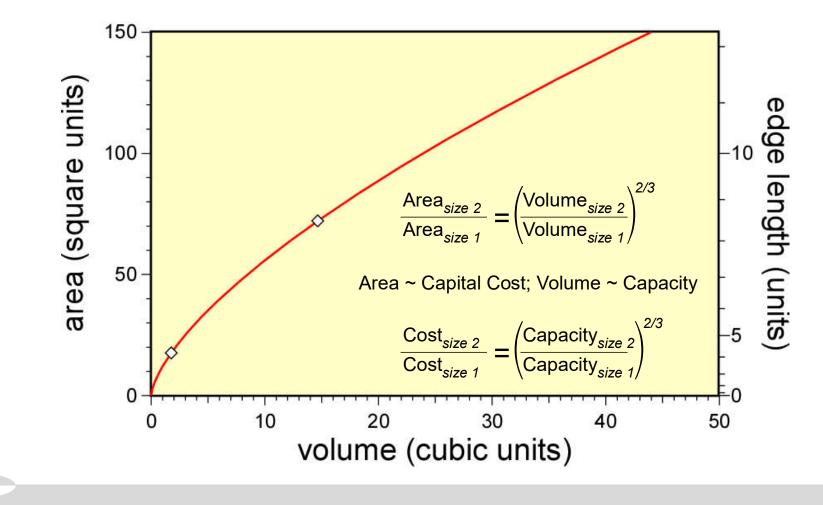


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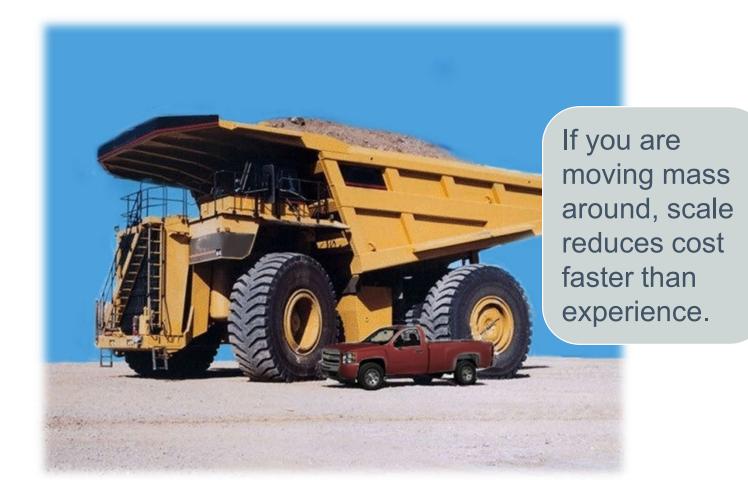
DEMO MATH



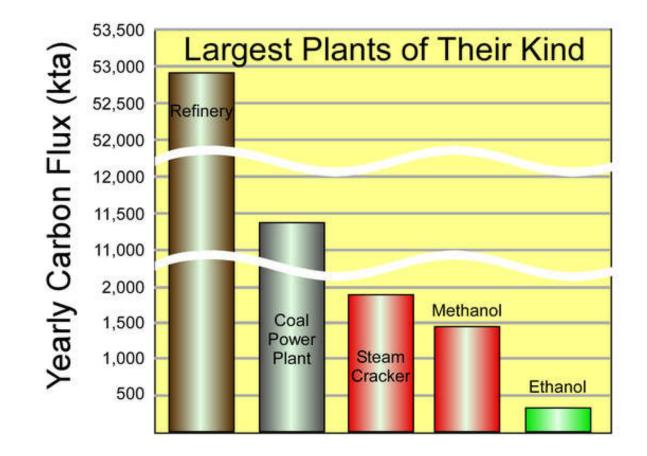
POWER LAW



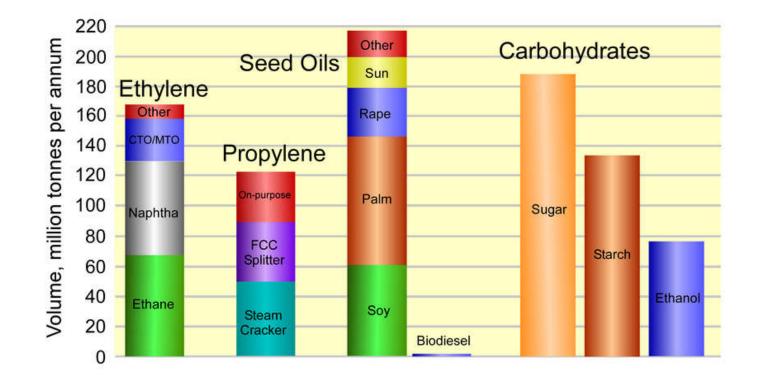
SCALE ALWAYS WINS



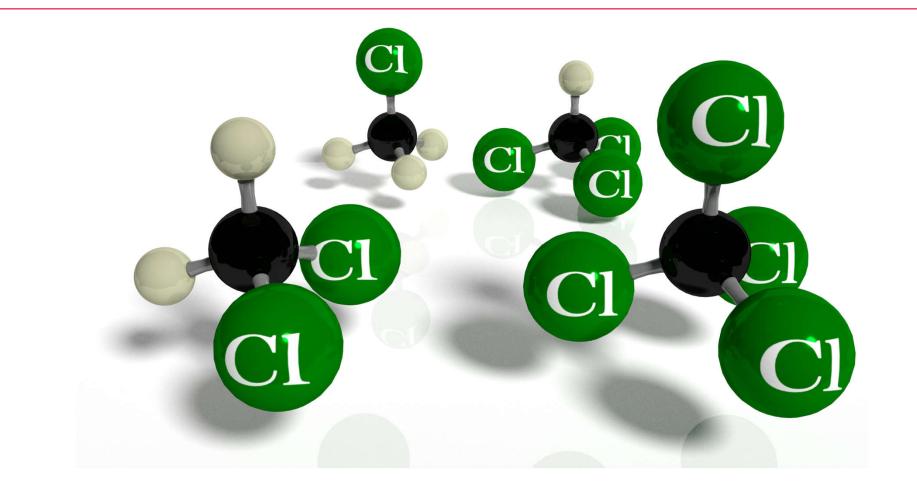
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AG VERSUS CHEMICAL COMPARISON

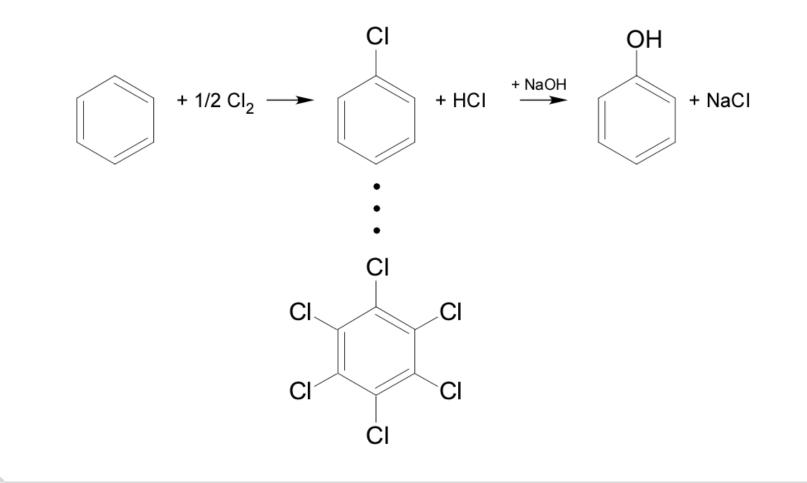


ORGANOCHLORIDES

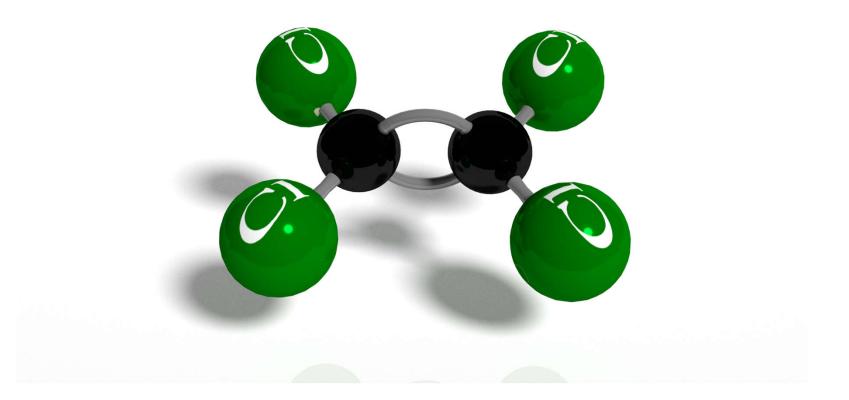




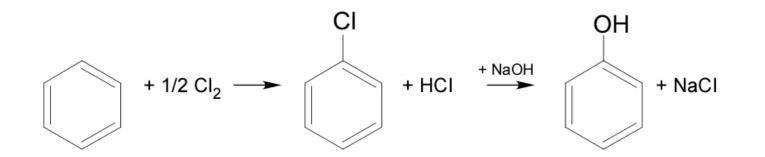
CHLORINE AS AN OXIDANT



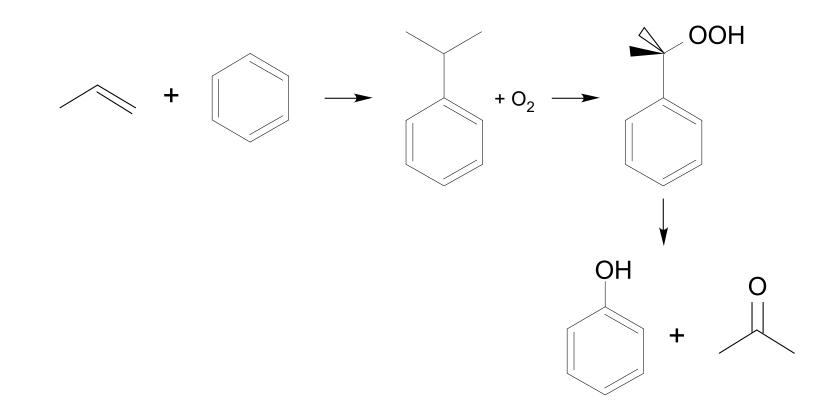
PERCHLOROETHYLENE



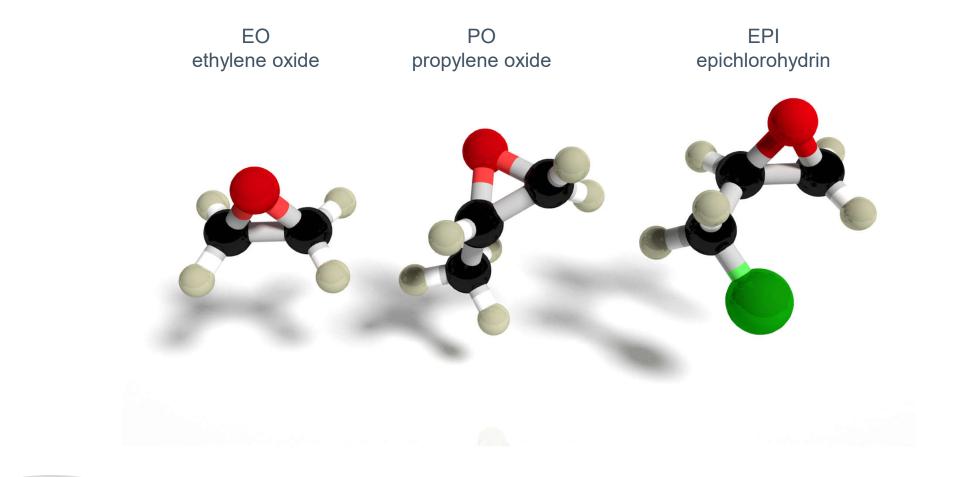
CHLORINE AS AN OXIDANT



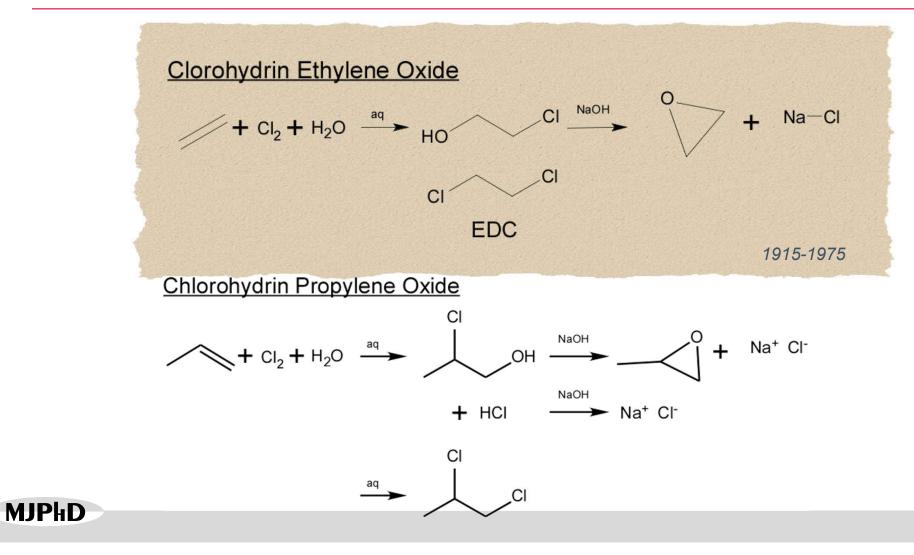
PHENOL TODAY



EPOXIDES

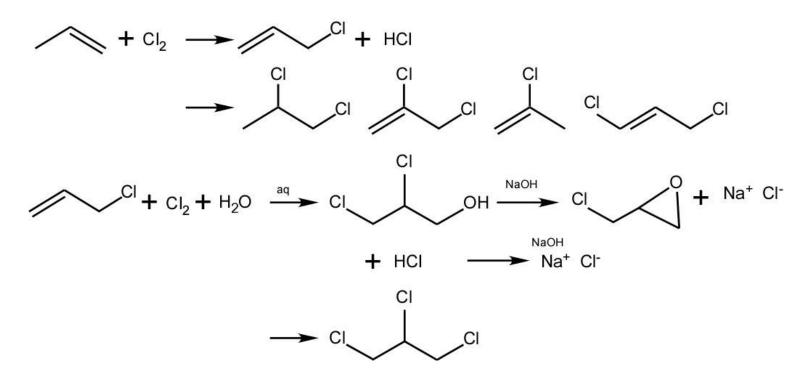


CHLOROHYDRIN CHEMISTRY

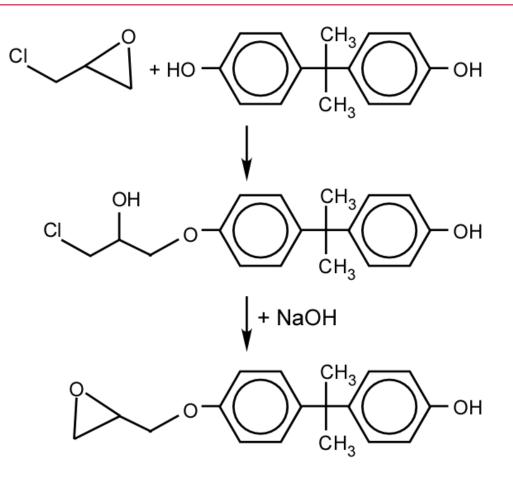


MORE CHLOROHYDRIN CHEMISTRY

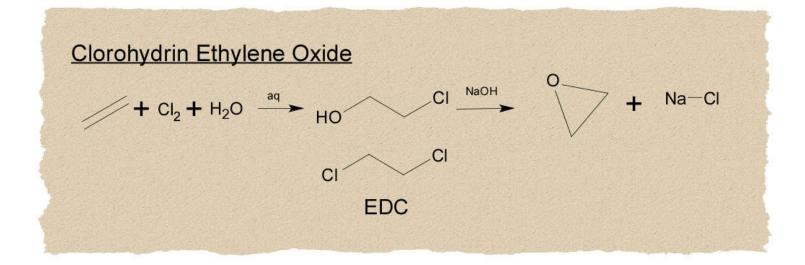
Chlorohydrin Epichlorohydrin



EPOXY RESINS



DIRECT OXIDATION

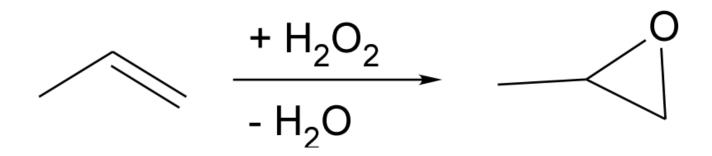


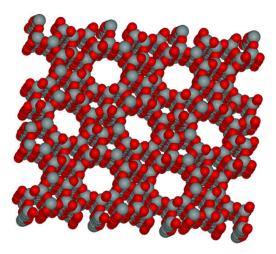
Direct Oxidation Ethylene Oxide

 \rightarrow + 0₂ \rightarrow



HYDROPEROXIDATION





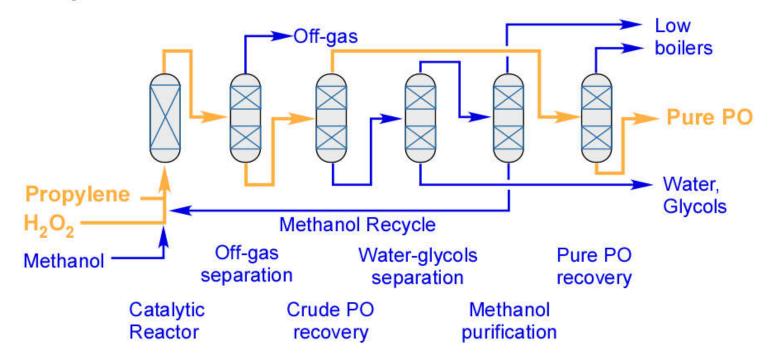
titanium silicate catalyst

0.5 nm pores

suitable for packed bed reactor

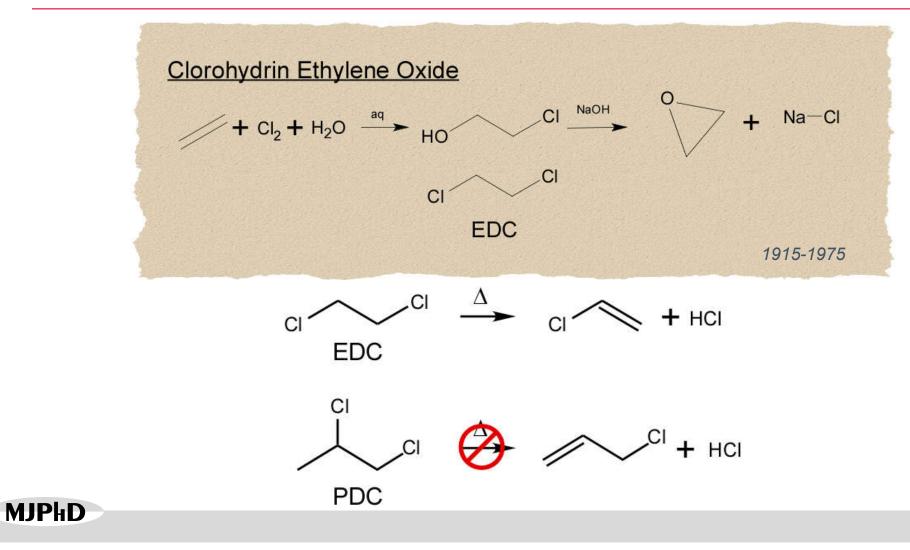
HOPO

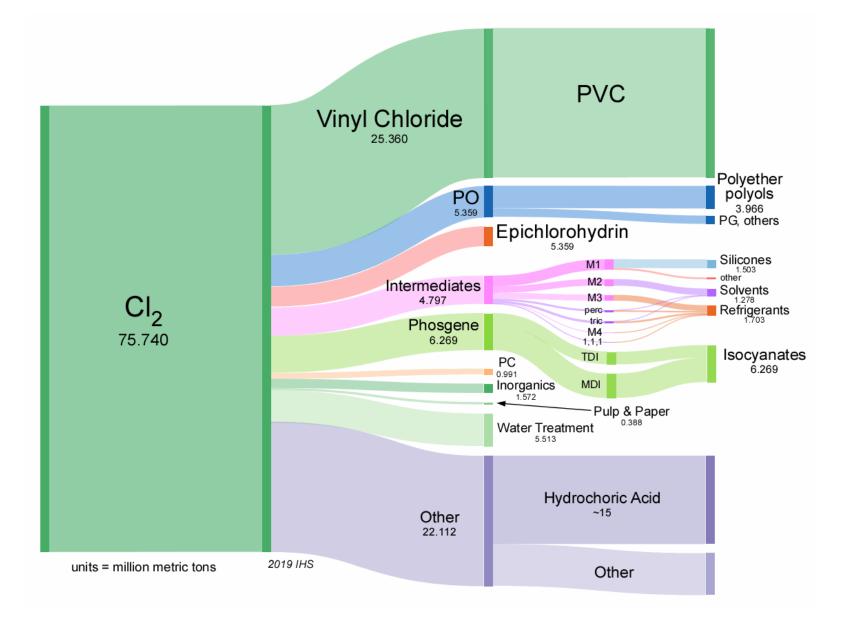
Simplified Process Flowsheet



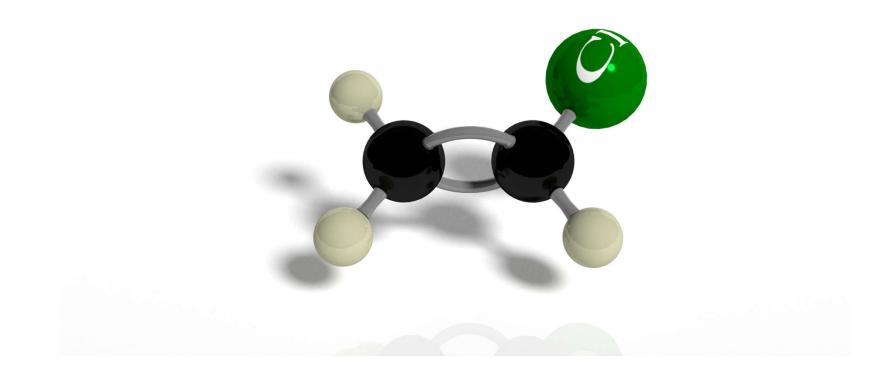


CHLOROHYDRIN CHEMISTRY





VINYL CHLORIDE





VINYL CHLORIDE – LARGEST CHLOROCARBON PRODUCT

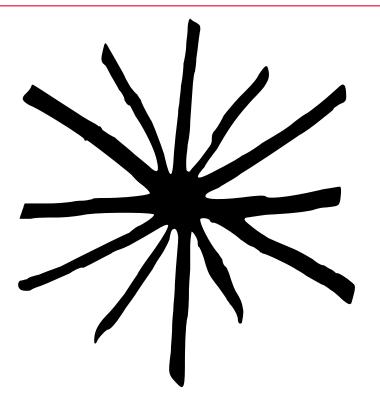
Vinyl Chloride Monomer(VCM)

Dow produced ~5 billion pounds/year World demand is 49 billion pounds Growth averages 4-5%

Source: Chemical Week product focus



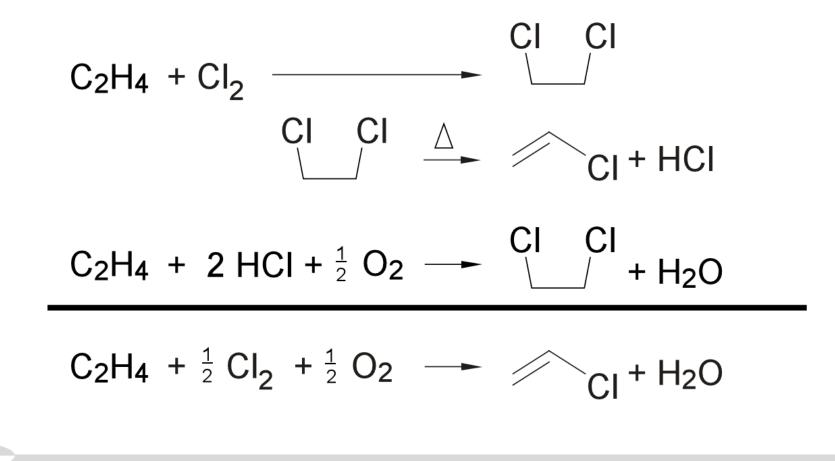
BREAKFAST OF CHAMPIONS



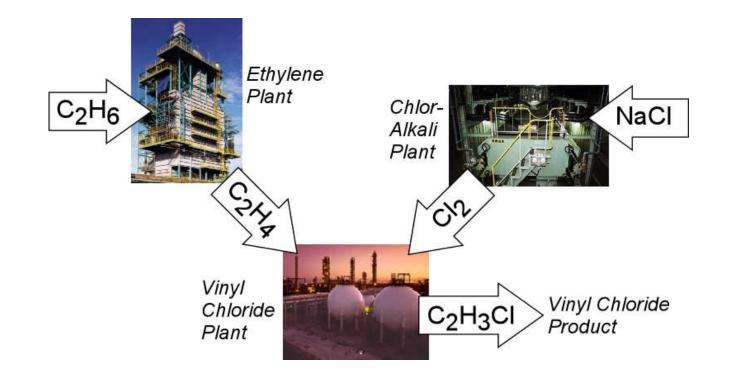
see Vonnegut's *Breakfast of Champions* or Pete Davidson's *The King of Staten Island*



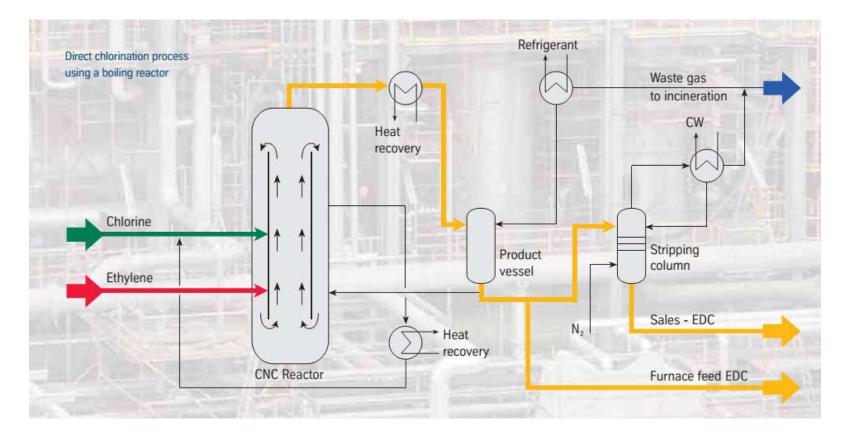
CONVENTIONAL PRODUCTION



CONVENTIONAL VCM

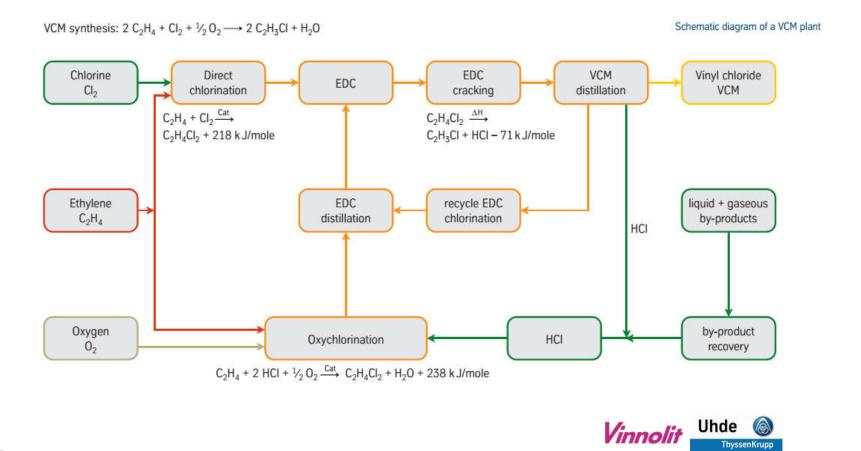


DIRECT CHLORINATION



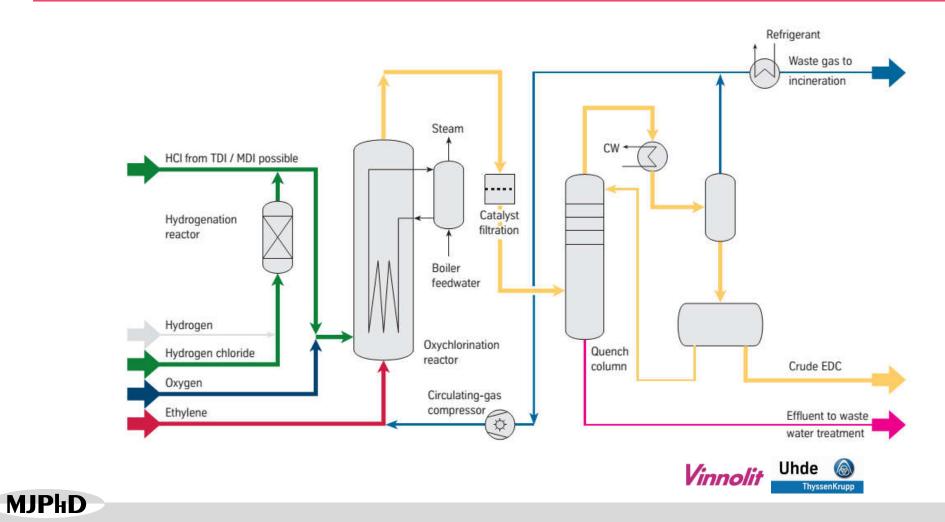


MORE DETAIL

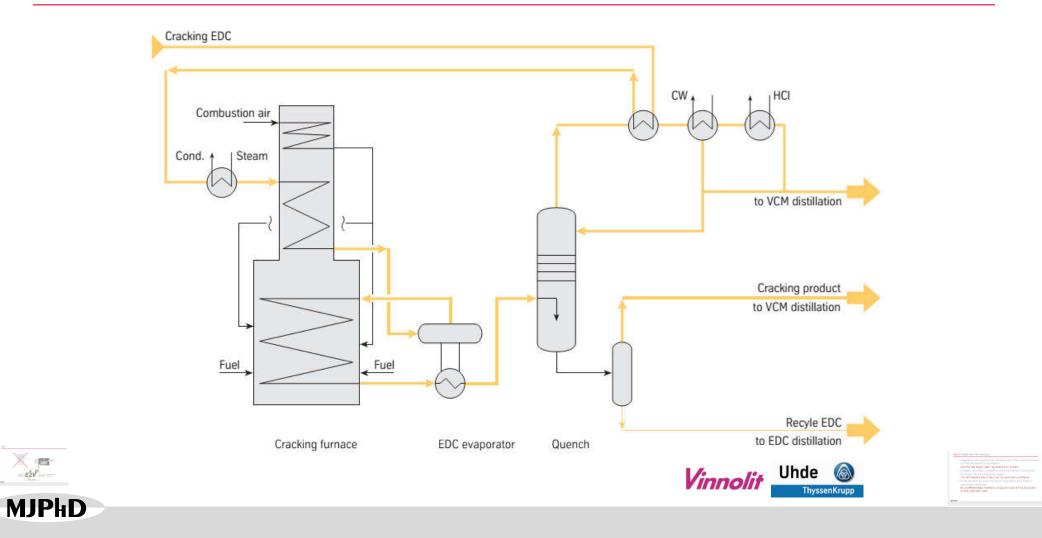




OXYCHLORINATION



CRACKING



WHAT I HOPE I'VE LEFT YOU WITH

- Integration was crucial in the development of the chemical industry but has decreased in importance chlorine has largely been replaced as an oxidant
- Inorganic chemistry created the chemical industry and remains important, but not particularly valued *vinyl and caustic are critical, just not particularly profitable*
- Scale remains the major source of competitive advantage in commodity chemicals for undifferentiated materials, production cost is king and scale lowers production cost



EAST PALESTINE, OHIO



CO-PRODUCT PROCESSES







